



JAPAN AMERICA SOCIETY OF GREATER PHILADELPHIA 2018 ANNUAL REPORT



MISSION

JASGP inspires mutual curiosity, understanding, and collaboration between Japan and the Philadelphia region.

VISION

Vibrant connections
Philadelphia Japan
Transforming our worlds

PROGRAM AREAS

1. Shofuso
2. Subaru Cherry Blossom Festival
3. US-Japan Business & Public Policy Series
4. Japanese arts, business, and cultural programs

STAFF LIST

Kim Andrews
Executive Director

Aaron Dilliplane
Assoc. Director of
Programs and Partnerships

Margo Jackson
Assoc. Director of
Administration and Operations

Kara Petraglia
Assoc. Director of
Development & Data Analytics

Ann Adachi
Corporate Relations Manager

Katherine DiPierro
Marketing Manager

Sandi Polyakov
Head Gardener

James Webster
Interim Site Manager

Yuka Yokoyama
Project Manager,
JapanPhilly 2020

Christina Schank
Visitor Services Supervisor

Greg Chalikes
Program Associate



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EXECUTIVE REPORT

This was a year of programmatic excellence and administrative advancement. Highlights include:

- The launch of our new brand identity and website, completed in July 2018, creating a cohesive, elegant aesthetic that more accurately represents our mission and goals.
- Signing our Sister Garden agreement with Sorakuen, the municipal Japanese garden in Kobe, in May 2018.
- Completion of the tea garden restoration in October 2018, led by three Sorakuen gardeners.

Implementation of our 2018-2020 strategic plan continues with great focus on increasing audiences for all of our programs.

In February 2019, we launched the US-Japan Business & Public Policy program which will build our audience for Japan-focused business programming and networking. We continue to provide excellent Japanese arts, business, and cultural programs, maintaining our commitment to representing Japanese culture authentically and preserving Shofuso to the highest standards.

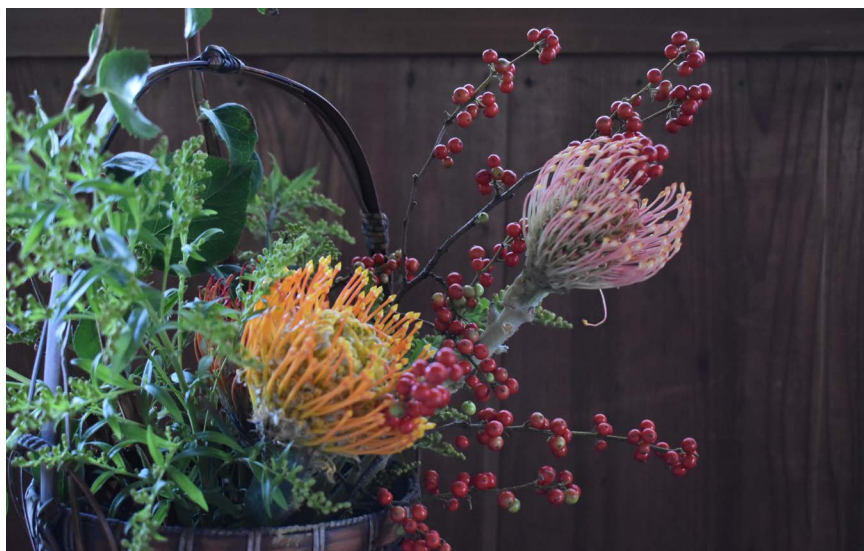
Kim Andrews
Executive Director

Intercultural understanding is more important now than ever to bridge the differences in society. JASGP's overarching goal is to serve the people of Philadelphia by making Greater Philadelphia a nationally and globally known center of Japanese art, business, and culture, with the historic Shofuso as its centerpiece.

By implementing the ambitious goals of its 2018-2020 strategic plan, JASGP will present its own programs and expand partnerships with other US regional and Japanese organizations and corporations in 2019 and beyond. JASGP's goal is to greatly expand the connections between Philadelphia and Japan in art, business, and culture and increase economic and travel interchange.

With JASGP's ambitious but attainable strategic plan, strong connections and partnerships in Japan, and an expanded staff capacity from the merger and recent staff hires, JASGP will effectively engage the entire city of Philadelphia and surrounding regions in art, business, and cultural activities and promotion.

LOOKING AHEAD





JASGP's four programs served over 65,000 stakeholders in 2018.

PROGRAMS

Shofuso Japanese Cultural Center 36,000+ visitors

A historic Japanese house and garden representing friendship between Japan and Philadelphia, open for daily admission and guided tours. Our visitors come from:

| | |
|---|------------|
| <i>Pennsylvania, New Jersey, Delaware</i> | <i>80%</i> |
| <i>Rest of United States</i> | <i>15%</i> |
| <i>International</i> | <i>5%</i> |

Subaru Cherry Blossom Festival 10,000+ attendees

A nine day festival centered at Shofuso culminating in an all-day celebration of traditional and contemporary Japan.

US-Japan Business & Public Policy Series 150+ participants

Supporting economic connections between Philadelphia and Japan.

Art, business, and cultural programs 16,500+ participants

Seasonal festivals and markets, language classes, networking events, garden workshops, summer camp, school tours, tea ceremony demonstrations and lessons, traditional dance and music performances and classes, and history publications.



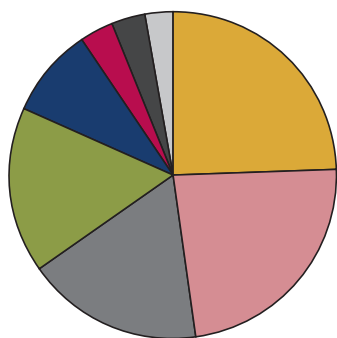
FUNDERS

AGC Chemical Americas, LLC
Carpenter Foundation
CIGNA
Citizens Bank
Comcast
Japan Federation of Construction Contractors
KPMG LP
Morgan Lewis & Bockius LLP
Neubauer Family Foundation
Nonprofit Repositioning Fund
Pew Center for Arts and Heritage
Philadelphia Cultural Fund
Philadelphia Insurance Company/Tokio Marine
Pennsylvania Council on the Arts
Pennsylvania Historical & Museum Commission (PHMC)
Rohto Mentholatum
Studio in a School
Subaru of America
The Japan Foundation Center for Global Partnerships
The Japan Foundation, Los Angeles
US-Japan Foundation
Walter Miller Trust
Wegmans
William Penn Foundation

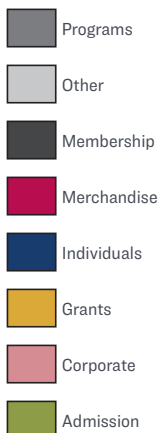
FUNDERS AND PARTNERS

PARTNER ORGANIZATIONS

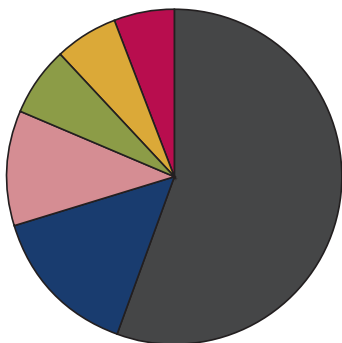
| | |
|---------------------------------------|--|
| American Public Gardens Association | Nat'l Association of Japan America Societies |
| Chado Philadelphia Urasenke Tea Group | North American Japanese Garden Association |
| City of Kobe, Japan | Philadelphia Museum of Art |
| City of Philadelphia | Please Touch Museum |
| Fairmount Park Conservancy | State of Pennsylvania |
| Global Philadelphia | Tamagawa University, Machida, Japan |
| Ichifuji Kai Dance | Temple University |
| International House, Philadelphia | Temple University, Japan Campus |
| Japanese American Citizens League | University of Pennsylvania |
| Meiji-Mura Museum, Tokyo, Japan | Villanova University |
| Morris Arboretum | West Park Cultural Center |
| | Woodmere Museum of Art |



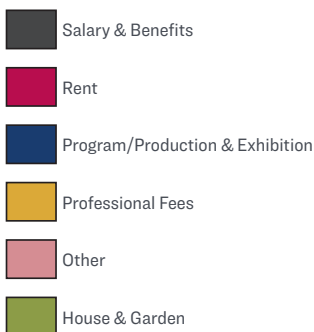
**TOTAL REVENUE
2018**



FINANCIALS (UNAUDITED)



**TOTAL EXPENSES
2018**



JASGP continues to have strong earned income from its many program tickets and admission fees. We are working to increase our contributed revenue from individual donors and foundations, while we expand corporate sponsorship for our most heavily attended and promoted public programming.

Annual Budget (2018) \$1.1 million
Members (2018) 400
Employees 25+
Volunteers 150+

Japan America Society of Greater Philadelphia
Preliminary Financial Statements - Balance Sheet
As of December 31, 2018

| | (Audited) 2017 | (Unaudited) 2018 |
|----------------------------------|-----------------------|-------------------------|
| Current Assets | | |
| Cash and Equivalents | 85,752 | 32,296 |
| Deposits-in-Transit | - | 12,530 |
| Other Receivables | - | 14,796 |
| Receivables | 384,968 | 423,300 |
| Inventory | 2,977 | 2,977 |
| Prepaid Expenses | 18,378 | 20,334 |
| Property Plant & Equipment, Net | 6,727 | 6,727 |
| Total Assets | <u>498,802</u> | <u>512,961</u> |
| Current Liabilities | | |
| Accounts Payable and Accruals | 121,696 | 79,082 |
| Line of Credit | - | 30,000 |
| Net Assets Less Liabilities | <u>377,106</u> | <u>403,878</u> |
| Total Liabilities and Net Assets | <u>498,802</u> | <u>512,961</u> |

In 2018, JASGP was awarded a generous three-year grant from the William Penn Foundation which increased our net assets. We had accrued expenses at 2017 year end from our successful 2017 roof restoration project that were paid in 2018. A line of credit was obtained in 2018 to ensure healthy cash flow as we approach the Subaru Cherry Blossom Festival and Shofuso's season opening in the spring.



BOARD OFFICERS

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Therese Stephen, *Human Resources Representative,
Shire Pharmaceuticals, KyoDaiko drumming*

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Corporation*



BOARD
OF
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Carol Brooks, *Manager of Business Services, Department of Commerce, City of Philadelphia*

Bonnie Grant, *Executive Director, Greater Philadelphia Life Sciences Congress*

Andrew Fearon, *Senior Architectural Conservator, Materials Conservation Collaborative, LLC*

Masako Hamada, *Associate Professor of Japanese Studies, Institute for Global Interdisciplinary Studies, Villanova University*

Koichi Hata, *Retired, Chairman and CEO, Mitsubishi Steel, Tokyo, Japan*

Lori Hayes, *Park District Manager, Philadelphia Parks and Recreation Commission, City of Philadelphia*

Margaret Hughes, *Deputy City Representative, City of Philadelphia*

Abana Jacobs, *National Promotion and Sponsorship Specialist, Subaru of America*

Nobuki Iijima, *Arch. Proj. Coord., Capital Projects Div., Dep't of Public Property, City of Philadelphia*

Kaori Ikeuchi, *Digital Fabrication Technician, University of Pennsylvania School of Design*

Warren Kuo, *President, Kuo Group*

Kaz Morihata, *Founder/Owner, Morihata International, Ltd. Co.*

Hans Nagl, *Japan-based entrepreneur*

Scott Nakamura, *President, Japanese American Citizens League (JACL); Dentist, Private Practice*

Yuichi Ozawa, *Retired, Chemical Engineer, ExxonMobil*

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Karen Rile, *Lecturer, Creative Writing, University of Pennsylvania*

Peter Sears, *Retired, Vice President for Business Investments, GlaxoSmithKline*

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William Whitaker, *Curator and Collections Manager, The Architectural Archives, University of Pennsylvania*

Steve Yanai, *Retired, Research Chemist and Business Manager, Rohm and Haas*

Chris Yocum, *Principal, Easy Rider Stable Relationships Consulting*

BOARD OF ADVISORS

