



# JAPAN AMERICA SOCIETY OF GREATER PHILADELPHIA 2017 ANNUAL REPORT



## MISSION

JASGP inspires mutual curiosity, understanding, and collaboration between Japan and the Philadelphia region.

## VISION

Vibrant connections  
Philadelphia Japan  
Transforming our worlds

## PROGRAM AREAS

1. Shofuso Japanese House and Garden
2. Subaru Cherry Blossom Festival
3. US-Japan Business and Public Policy Series
4. Japanese arts, business, and cultural programs

## STAFF LIST

**Kim Andrews**  
Executive Director

**Aaron Dilliplane**  
Assoc. Director of Special Projects

**Derek Finn**  
Assoc. Director of Shofuso

**Kara Petraglia**  
Assoc. Director of  
Development and Data Analytics

**Margo Jackson**  
Business Manager

**Sandi Polyakov**  
Head Gardener

**Nicole Schaller**  
Education Manager

**James Webster**  
Visitor Services Supervisor

**Katherine DiPierro**  
Marketing Coordinator



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## EXECUTIVE REPORT

I'm proud to celebrate 60 years of Shofuso in West Fairmount Park, as it is the physical embodiment of the long friendship between Japan and Philadelphia. The Japan America Society of Greater Philadelphia invigorated Shofuso's preservation and programming in recent years and will be using our ambitious 2018-2020 strategic plan to further the connections between Japan and Philadelphia.

Our supporters today represent the best of those connections and friendships, past, present, and future. They tie us back to Japan while helping us create authentic experiences and knowledge here in Philadelphia. We are grateful for their commitment to our shared mission.

JASGP works with partner organizations here and in Japan to develop excellent programming for our audience, funded by generous private donors, foundations, and corporations. With your continued support, JASGP will foster mutual understanding between Japan and the Philadelphia region for 60 more years.

Kim Andrews  
Executive Director



Today's Japan America Society of Greater Philadelphia (JASGP) emerged from an ambitious merger with the Friends of the Japanese House and Garden (FJHG) in 2016. FJHG was incorporated in 1982 for the preservation and promotion of Shofuso Japanese House and Garden. JASGP was founded in 1992 to promote business and cultural exchange between Japan and Philadelphia. By merging, two prominent Japanese cultural organizations combined to elevate and highlight Japanese art, business, and culture in the Philadelphia region and to strengthen the connections between Philadelphia and Japan.

In addition to producing our four major programs, we seek to engage regional Japanese-owned corporations and other businesses that engage with Japan as corporate members and sponsors, enriching economic connections between Philadelphia and Japan and supporting JASGP's arts and cultural activities, especially the preservation of Shofuso.

Our long-term goal is to make Greater Philadelphia a national and international center for Japanese arts, business, and culture while highlighting and preserving Shofuso as the physical embodiment of friendship between Japan and Philadelphia.

## OUR HISTORY





In 2017, we served over 65,000 people across our four programs.

## PROGRAMS

### **Shofuso Japanese Cultural Center** **38,000+ visitors**

A historic Japanese house and garden representing friendship between Japan and Philadelphia, open for daily admission and guided tours. Our visitors come from:

<i>Pennsylvania, New Jersey, Delaware</i>	<i>80%</i>
<i>Rest of United States</i>	<i>15%</i>
<i>International</i>	<i>5%</i>

### **Subaru Cherry Blossom Festival** **20,000+ attendees**

A nine day festival centered at Shofuso culminating in an all-day celebration of traditional and contemporary Japan.

### **US-Japan Business & Public Policy Series** **125 participants**

Supporting economic connections between Philadelphia and Japan.

### **Art, business, and cultural programs** **7,200+ participants**

Seasonal festivals and markets, language classes, networking events, garden workshops, summer camp, school tours, tea ceremony demonstrations and lessons, traditional dance and music performances and classes, and history publications.



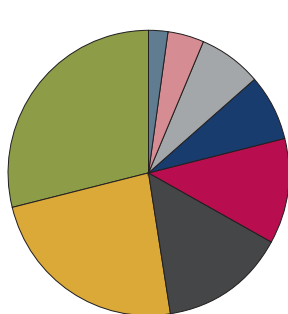
## FUNDERS

AGC Chemical Americas, LLC  
Carpenter Foundation  
CIGNA  
Citizens Bank  
Comcast  
Japan Federation of Construction Contractors  
KPMG LP  
Morgan Lewis & Bockius LLP  
Neubauer Family Foundation  
Nonprofit Repositioning Fund  
Pew Center for Arts and Heritage  
Philadelphia Cultural Fund  
Philadelphia Insurance Company/Tokio Marine  
Pennsylvania Historical & Museum Commission (PHMC)  
Rohto Mentholatum  
Studio in a School  
Subaru of America  
The Japan Foundation Center for Global Partnerships  
The Japan Foundation, Los Angeles  
US-Japan Foundation  
Walter Miller Trust  
William Penn Foundation

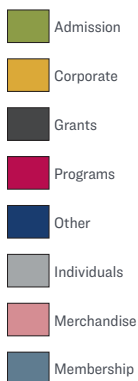
**FUNDERS  
AND  
PARTNERS**

## PARTNER ORGANIZATIONS

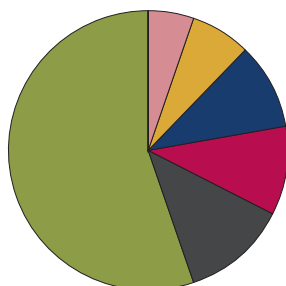
Barnes Foundation & Arboretum	Nat'l Assoc of Japan America Societies
Chado Urasenke Tankokai Phila.	
City of Kobe, Japan	North American Japanese Garden Association
City of Philadelphia	
Fairmount Park Conservancy	Philadelphia Museum of Art
Franklin Institute	Please Touch Museum
Global Philadelphia	State of Pennsylvania
Historical Society of Pennsylvania	Tamagawa University, Machida, Japan
Ichifuji-Kai Dance	
International House, Philadelphia	Temple University
Japanese American Citizens League	University of Pennsylvania
Morris Arboretum	Villanova University
	Woodmere Museum of Art



**TOTAL REVENUE  
2017**



## FINANCIALS (UNAUDITED)



**TOTAL EXPENSES  
2017**



JASGP has strong earned income from its many program and admission fees, which continue to grow more than 15% each year. After the one-time costs of the merger reduced our reserves, JASGP will rebuild a stronger cash position and increase our net assets to attain greater financial security in 2018 and beyond.

Annual Budget (2017)	\$1.1 million
Members (2017)	365
Employees	20+
Volunteers	100+



**Japan America Society of Greater Philadelphia**  
**Preliminary Financial Statements - Balance Sheet**  
**As of December 31, 2017**

	<b>(Audited) 2016</b>	<b>(Unaudited) 2017</b>
Current Assets		
Cash and Equivalents	99,307	100,631
Investments	38,819	-
Receivables	126,605	177,457
Inventory	6,807	6,807
Prepaid Expenses	6,444	6,444
	<u>277,982</u>	<u>291,339</u>
Non-Current Assets		
Refundable Security Deposits	4,091	5,063
Property Plant & Equipment, Net	10,188	10,188
	<u>14,279</u>	<u>15,251</u>
Total Assets	<u><u>292,261</u></u>	<u><u>306,590</u></u>
Current Liabilities		
Accounts Payable and Accruals	59,779	90,837
Sales Taxes and Other Payables	310	(446)
Deferred Revenue	9,415	-
Total Liabilities	<u>69,504</u>	<u>90,391</u>
Net Assets	222,757	216,199
Total Liabilities and Net Assets	<u><u>292,261</u></u>	<u><u>306,590</u></u>

With an earned revenue to contributed revenue ratio of almost 1:1, JASGP sees great opportunity to dramatically increase our contributed revenue. We plan to proportionally increase our contributed income from foundation and government sources in 2018 by improving our institutional development and grant management capacity.

## BOARD OFFICERS

### President

Dennis Morikawa, *Partner, Morgan Lewis & Bockius, LLP; Honorary Consul, Japanese Ministry of Foreign Affairs*

### Vice President

Frederick Huff, *Principal, Huff Associates*

### Treasurer

Jeff McLaughlin, *Partner, KPMG LLP*

### Secretary

Frank Chance, *Assoc. Dir. for Academics, Retired, Center for East Asian Studies, University of Pennsylvania*

## BOARD MEMBERS

Denise Connerty, *Assist. VP of Internat'l Affairs, Temple Univ.*

Pat Dailey, *Controller, Rohto-Mentholatum Research Laboratories*

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Michael Fung, MD, *Ophthalmologist, Society Hill Ophthalmologic Associates*

Leo A. Holt, *President, Holt Logistics*

Nobuki Iijima, *Arch. Proj. Coord., Capital Projects Div., Dep't of Public Property, City of Philadelphia*

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Takashi Yukoshi, *President and CEO, AGC Chemicals Americas, Inc.*

Kaz Morihata, *Founder/Owner, Morihata International, Ltd. Co.*

Lou Padulo, *President Emeritus, University City Science Center*

Miller Parker, *CEO, Philadelphia Business and Technology Center*

Therese Stephen, *Human Resources Representative, Shire Pharmaceuticals, KyoDaiko drumming*

Steven Ujifusa, *Historian*

William Whitaker, *Curator and Collections Manager, The Architectural Archives, University of Pennsylvania*

Nobufumi "Nobu" Yasue, *Vice President and Corporate Liaison, Tokio Marine North America*

Mirai Yasuyama, *Project Architect, Varenhorst Architects, LLC*

Joseph Zuritsky, *Chairman and CEO, Parkway Corporation*

**BOARD  
OF  
DIRECTORS**

## ADVISORS

Peter Benoliel, *Retired, Chairman Emeritus, Quaker Chemical*

David Briel, *Executive Director, Office of Internat'l Business Development, Dept. of Commerce and Economic Development, Commonwealth of Pennsylvania*

Carol Brooks, *Manager of Business Services, Department of Commerce, City of Philadelphia*

Bonnie Grant, *Executive Director, Greater Philadelphia Life Sciences Congress*

Andrew Fearon, *Senior Architectural Conservator, Materials Conservation Collaborative, LLC*

Masako Hamada, *Associate Professor of Japanese Studies, Institute for Global Interdisciplinary Studies, Villanova University*

James Hargadon, *Retired*

Koichi Hata, *Retired, Chairman and CEO, Mitsubishi Steel, Tokyo, Japan*

Lori Hayes, *Park District Manager, Philadelphia Parks and Recreation Commission, City of Philadelphia*

Margaret Hughes, *Deputy City Representative, City of Philadelphia*

Abana Jacobs, *National Promotion and Sponsorship Specialist, Subaru of America*

Warren Kuo, *President, Kuo Group*

Hans Nagl, *Japan-based entrepreneur*

Scott Nakamura, *President, Japanese American Citizens League (JACL); Dentist, Private Practice*

Yuichi Ozawa, *Retired, Chemical Engineer, ExxonMobil*

Paul Reagan, *Professor of Japanese Studies, Temple University*

Karen Rile, *Lecturer, Creative Writing, University of Pennsylvania*

Steve Yanai, *Retired, Research Chemist and Business Manager, Rohm and Haas*

Chris Yocum, *Principal, Easy Rider Stable Relationships Consulting*

John Young, *President, Tikaro, Inc.*

## BOARD OF ADVISORS



